Designing for Social Driving

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Smart Mobility Research Meet
Anonymity and anti-social behaviour

- Supervised by Cam, Police, Sensor
- Aggressive driving:
  - Overtaking in the right lane on the highway
  - Driving in the left lane on the highway when there is no need
- Slow drivers:
  - Not using the blinkers for indicating direction
- Tailgating:
  - Merging at the last moment
Social feedback to driving behaviour

Chang Lee

3 Likes

14 Dislikes
Concept

Receiving Like/Dislike in real time

Receiving Like/Dislike afterwards

C.W

Like: 0
Dislike: 1
Time: 27
Views: 19
Social cars

Thanks!
Welcome for Questions, Suggestions and Cooperation

Our dream team

Social Computing + Connected Cars

dr. J.M.B. Terken
Psychology

dr. J. Hu PDEng Meng
Computer science

prof.dr. G.W.M. Rauterberg
Computer science, statistic, psychology

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Design

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