Criteria Smart Mobility

The submissions will be judged according to the following criteria.

**Innovation**
The concept is a novel and/or unique idea that integrates alternate or divergent perspectives on the problem statement.

**Social impact**
The concept is supported by credible and convincing research of the (societal) context. The impact of the concept on this context is communicated and illustrated in a creative and proficient way.

**Contribution to Smart Campus**
Shows convincingly how the concept can be integrated in and add value to the Smart Campus.

**Quality of presentation**
The presentation has a compelling central message: precisely stated, memorable, strongly supported and visual attractive. The structure is clearly and consistently observable and makes the presentation cohesive.

**Feasibility**
The concept has the potential to be realistically and practically implemented within current technological constraints in the short term.

**What is a good solution?**
“There is no one “correct solution” to this problem. We are looking for ideas that address the challenges discussed in this problem space in a clear, original way. Given the limited time frame, we do not expect a robust solution that caters to every issue in the field. However, we will look for the depth and merit of the students’ ideas in terms of relevance to the problems of the domain, and the ability to realistically and practically implement them within current technological constraints in the short term. We expect solutions to be innovative and feasible. Solutions provided can be with respect to adding technology to the vehicle, to pedestrians and cyclists, or to the existing campus infrastructure.” - ATeam