

Inaugural lecture
Prof. Ron Wakkary
October 28, 2016

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Designing to know

Where innovation starts

Invitation

Prof. Ron Wakkary was appointed part-time professor of Designing Quality in Interaction at the Department of Industrial Design and Chair of “The Impact of Interaction Design on Everyday Life” on August 15, 2014. He will deliver his inaugural lecture on Friday October 28, 2016.

Ron Wakkary received his PhD from the School of Computing, Communications and Electronics at the University of Plymouth (UK) in 2009. He received a Master of Fine Arts in 1993 from the State University of New York and a Bachelor of Fine Arts from the Nova Scotia College of Art and Design (Canada) in 1989. In 2000 he was appointed Associate Professor in Interactive Arts at the Technical University of British Columbia and then in 2002 Associate Professor in the School of Interactive Arts and Technology at Simon Fraser University. In 2012 he was promoted to full Professor, a position he holds concurrently with his appointment at TU/e. At Simon Fraser University he investigates the changing nature of interaction design in response to everyday design and social practices. He is co-Editor-in-Chief of ACM interactions, a member of the Steering Committee for Tangible Embedded/Embodied Interaction (TEI) and the Steering Committee for Designing Interactive Systems (DIS).

About the lecture

In his lecture, the concept of design is considered broadly in order to harness it as a mode of human thought and embodied action on the part of everyone. He asks why we continue to design chairs after having designed chairs for millennia and what the implications of this question are today for the design of technological artifacts. Design is a way of knowing that is distinct from other disciplines. In design, the world is analyzed through the relationships between things and people. Design is simultaneously generative in the way it both shapes and reveals the relationships between the world and us. Wakkary argues that in a multiplicity of ways, everyone designs by appropriating things to be absorbed in the practices of everyday life. The implication for interaction design is the need to design technological artifacts, systems and services as resources for everyday designers. The challenge for design research is to reveal and understand how the relationships between people and things, whether constantly or incrementally, configure and reconfigure everyday life.

The Executive Board of Eindhoven University of Technology cordially invites you to attend the inaugural lecture of prof. Ron Wakkary on **Friday, October 28, 2016, at 4.00 PM**. The public lecture will be delivered in the Blauwe Zaal of the Auditorium. You do not need to register.

The lecture concerns
‘Designing to know’

After the lecture, drinks will be served in the Senaatszaal.

All full professors are invited to join the cortège. If you want to join the cortège, please register in advance with the P&P office which organizes all academic ceremonies, telephone +31 (0)40 247 33 02, e-mail: penp@tue.nl.



Prof.dr.ir. F.P.T. Baaijens
Rector Magnificus

After October 28, 2016, the text of the inaugural lecture will be available online at www.tue.nl/lectures.